

Education:

Simon Fraser University

June 2020

BA, Interactive Arts and Technology
(Design concentration)

Skills:

Design Competencies

Design Systems

Product Strategy

Prototyping

Voice UX

User Research

Accessibility

Tools

Figma / Sketch

Flinto / ProtoPie

Miro / FigJam

JIRA

Code

HTML / CSS / JS

React

Awards:

RGD Student National Award of
Excellence for Strategic Design,
Nominated

September 2019

External:

BobaTalks & ADPList,

UX Mentor

February 2021 – present

Frontlog Podcast,

Co-Host

July 2020 – present

Experience:

Jostle — Product Designer

July 2021 - Present

- Launching the design token strategy, defining the strategy for shared dev to design handoff, component, and platform-wide consistency
- Leading the vision and UX strategy for Search, to improve a top customer request with a team of 5+ developers and QA engineers
- Refactored the Figma library to allow designers to better communicate and create designs with a prototyping-first approach
- Implemented 5+ product features and design visions to enhance the core experience in 3 product areas

SAP — User Experience Design Intern

May 2019 - August 2020

- Delivered the voice mobile integration, the highest requested feature, through collaboration with 3+ product experts and engineers
- Synthesized the future vision documentation for 3+ features on the mobile app roadmap, ensuring mobile to desktop feature parity
- Collaborated with 2 other designers to deliver a feature focused on presenting metadata info for data, resulting in a Q1 2020 release

City of Vancouver — User Experience Design Intern

May 2018 - August 2018

- Redesigned the election vote planning microsite with a focus on accessible user testing, leading to a 48% increase in saved plans
- Launched and designed the Guide experience, working with content strategists to deploy 2 guides, growing to 10+ in 2021
- Successfully pitched and launched Figma internally migrating from Balsamiq, established in 3 months comprising of 40+ components

Talks + Workshops:

McMaster University — UX Career Workshop & Design Panel

November 2023

SFU Brandstorm — Re/Frame Your Career

November 2023

UXxUX Conference — Overtokenizing the Design Token

August 2023

StormHacks — Intro to Interactive Design Systems Workshop

March 2021